

April 25 – April 27  
 Washington, D.C., Hybrid  
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# IMPACT FELLOWSHIPS SUMMIT 2023


## AGENDA

### DAY 1: Tuesday, April 25, 2023

Time	Session Title	Speakers	Room
3:00-3:15pm	<b>Welcome and Opening Remarks</b>	<p><b>Cheryl Schoenberg</b>, Deputy Director, Leadership Practice, IREX</p> <p><b>Reggie LeGrand</b>, Director of Leadership Programs, W.K. Kellogg Foundation</p>	<b>Grand Foyer</b> , Grand Hyatt Washington
3:15-3:30pm	<b>FANS Results Lightning Talk</b>	<p><b>Grace Chimezie</b>, Research, Evaluation, and Learning Officer, Leadership Practice, IREX</p> <p><b>Philip Davidovich</b>, Technical Advisor, Data and Digital Literacy, IREX</p> <p><b>Isabella Petros-Weber</b>, Program Coordinator, Dominican Republic, IREX</p> <p><b>Aisha Thompson-Banton</b>, Monitoring, Evaluation and Learning Advisor, IREX</p> <p><b>Rebecca Zylberman</b>, Senior Technical Advisor, New Business Unit, IREX</p> <p><i>The Fellowships Alumni Network Study (FANS) is a year-long collaborative research initiative facilitated by IREX with over 20 partner organizations in the IFS community that explored the changes alumni make in their work, activities that contribute to those changes, and the role that networks play in the process. Broadly, findings from this study highlight the type of impact fellowship networks can have on alumni at all levels of society and the common elements of a network that alumni view as meaningful. This</i></p>	<b>Grand Foyer</b> , Grand Hyatt Washington

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		<i>lightning talk will share the major findings from this study which aim to inform opportunities to strengthen fellowship networks and alumni programming across the sector.</i>	
3:30-4:00pm	<b>Community Building Activity</b>	<b>Roey Kruvi</b> , Senior Program Officer, Schusterman Fellowship, Charles and Lynn Schusterman Family Philanthropies	<b>Grand Foyer</b> , Grand Hyatt Washington
		<i>This session is designed to help you connect with your fellow attendees and start building meaningful relationships that will last beyond the event. Let's get to know each other and explore how we can create positive impact through our work!</i>	
4:00-5:15pm	<b>FANS Long Conversation and Discussion Breakouts</b>	<b>Ian Brown</b> , Director of Development & Evaluation, Salzburg Global Seminar  <b>Xiomara J. Enriquez</b> , Leadership Programs Officer, W.K. Kellogg Foundation  <b>Kristen Hecht</b> , Program Consultant, New Sector Alliance  <b>Marcia Small</b> , Deputy Project Director, Leadership Practice, IREX  <b>Hannah Taylor</b> , Senior Director of Community Impact, Global Health Corps	<b>Grand Foyer</b> , Grand Hyatt Washington
		<i>In this session, members of the FANS consortium will dig deeper into two topics raised in FANS research: the importance of personal relationships in alumni engagement, and motivations, barriers, and support strategies that influence alumni engagement.</i>	
5:15-7:00pm	<b>Open Networking and Refreshments</b>	<i>Get to know the IFS community better over beverages and heavy appetizers!</i>	<b>Grand Foyer</b> , Grand Hyatt Washington

**DAY 2: Wednesday, April 26, 2023**

9:30-9:45am	<b>Welcome and Opening Remarks</b>	<b>Roshan Paul</b> , Director, Leadership Practice, IREX	<b>Zoom Link</b>
9:50-10:15am	<b>FANS Results Lightning Talk</b>	<b>Grace Chimezie</b> , Research, Evaluation, and Learning Officer, Leadership Practice, IREX	<b>Zoom Link</b>

**Philip Davidovich**, Technical Advisor, Data and Digital Literacy, IREX

**Isabella Petros-Weber**, Program Coordinator, Dominican Republic, IREX

**Aisha Thompson-Banton**, Monitoring, Evaluation and Learning Advisor, IREX

**Rebecca Zylberman**, Senior Technical Advisor, New Business Unit, IREX

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10:25-10:55am

**Co-Creation, Ebb and Flow, and Other Tenets We've Embraced: In Conversation**

**Colleen Cruikshank**, Director, Schusterman Fellowship, Charles and Lynn Schusterman Family Philanthropies

[Zoom Link](#)

**Cheryl Schoenberg**, Deputy Director, Leadership Practice, IREX

11:00-12:00pm

**Breakout I Sessions**


**How Do We Move Beyond the "Individual Hero" Narratives About Leaders and Leadership?**

**Deborah Bae**, Interim Managing Director, Leadership for Better Health, Robert Wood Johnson Foundation

[Zoom Link](#)

**Beth Toner**, Director, Program Communications, Robert Wood Johnson Foundation

*This session will guide participants in critically evaluating narratives about leadership, including how they might perpetuate harmful practices and mask existing strengths and assets. Participants will also*

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*discuss how broadening narratives about leadership can propel shifts in internal and external practices, programs, and funding, as well as further systems change.*

**Workshop: Prioritizing Post-Fellowship Outcomes from the Outset**

**Mariam Matin & Phil Dearing**, Co-Founders, Second Day

**Zoom Link**

*What makes a successful fellow? Is it what they accomplish while in their program, or what they do with that experience afterwards? In this workshop, Second Day will share how it successfully transformed their fellowship to focus on post-program outcomes from the beginning, embedding relevant and impactful post-program supports into the core fellowship experience. The team will also share framing questions, resources, and opportunities for best practice sharing across organizations.*

**12:00-12:40pm Lunch Break**

**12:40-12:55pm Lightning Talk: 10 Learnings from Building Alumni Networks**

**Lucy Ashman**, Head of Connectivity, Teach for All

**Zoom Link**

*This session will share 10 learnings from Teach for All's efforts to spark, cultivate, sustain, and grow engaged and impacted alumni networks, with examples from across their global networks.*

**1:00-1:55pm Breakout II Sessions**

**Measuring Impact for Learning and Practical Challenges Along the Way**

**Stephanie Molnar**, Program Manager, Leadership Development, Cleveland Foundation

**Zoom Link**

**Philip Davidovich**, Technical Advisor, Data and Digital Literacy, IREX

*In this session, we will share some practical experiences and tips fellowship programs can consider to measure impact and inform learning of their alumni network. This will include providing an overview of the "ripple effects" framework, and approaches to explore social network theory; practical experiences and limitations fellowship teams may face; quick tips and guidance on collecting meaningful data; and examples on how to incorporate evaluation efforts into programming. By*

*the end of this session, participants will identify ways to evaluate their alumni networks within the constraints of their unique environment.*

**Sustainable Alumni Engagement in Diaspora-Based Programs**

**Janice D'souza & Jeremy Coats**, Institute of International Education (IIE)

**Zoom Link**

*This session will share experiences and best practices from the Carnegie African Diaspora Program Fellowship (CADFP), demonstrating how short-term programming can still have a strong and lasting impact on alumni engagement. Presenters will also share how collaboration between program evaluation and program implementation can foster new avenues for alumni engagement and systemic impact and will share reflections on developing a diverse and inclusive lens for alumni engagement.*

**2:00-3:15pm**

**Paths to Strengthen Decentralized Networks Without Losing Capacity for Impact**

**Cosme Bispo**, Leader's Network Coordinator, Ecosystem Development, Lemann Foundation

**Zoom Link**

**Fernando Moura Haddad**, Chief Operating Officer, Legisla Brasil

**Laura Ogando**, Data Analyst, Lemann Foundation

**Bruna Waitman**, Portfolio Manager Coordinator, Lemann Foundation

*This session will discuss and highlight pathways to strengthening decentralized alumni networks without losing their capacity for impact. The presenters will discuss the opportunities presented by member-driven alumni engagement and how to develop leadership competencies and an equity framework to achieve alumni-driven success.*

**3:20-3:45pm**

**ProFellow's International Fellows Network Seeks Fellowship Partners for Cross-Programmatic Alumni Events**

**Vicki Johnson**, Founder, ProFellow

**Zoom Link**

*For many years, ProFellow has administered International Fellows Network, a casual professional network of people globally who have won fellowships. Through this session, ProFellow will share the history of IFN, brainstorm ideas on structuring the network, and recruit founding institutional members to partner on impactful alumni engagement.*

3:50-4:05pm	Closing Remarks	Dr. Kelsea Jackson, Program Coordinator, Leadership Practice, IREX	<a href="#">Zoom Link</a>
<b>DAY 3: Thursday, April 27, 2023</b>			
8:30-8:45am	Welcome and Opening Remarks	Liz Hague, Leadership Development Manager, IREX	<a href="#">Zoom Link</a>
9:00-10:00am	Putting People First to Advance Sustainable Development	<p><b>Anne Marie Burgoyne</b>, Managing Director, Philanthropy, Emerson Collective</p> <p><b>Azad Oommen</b>, Co-Founder, Global School Leaders</p> <p><b>Roshan Paul</b>, Director, Leadership Practice, IREX</p> <p><b>Jean René Shema</b>, Rwanda Country Director and Director of Strategic Partnerships, Global Health Corps</p> <p><b>Caren Wakoli</b>, Interim Executive Director, Emerging Public Leaders</p> <p><i>As practitioners and supporters of fellowship and alumni programs, we're all familiar with our efforts sometimes being sidelined, discounted, or undervalued as a lever for systems change. In this plenary session, we will explore our community's shared belief that equipping proximate leaders can catalyze more equitable and sustainable development outcomes.</i></p> <p><i>Our speakers will draw on case studies from around the world, highlighting successful examples of people-first development initiatives and the challenges they encountered along the way. We will also dive into how to navigate challenges around shifting mindsets and advocating for greater investments in collective leadership development.</i></p>	<a href="#">Zoom Link</a>
10:30-11:30am	Elevating Alumni Experiences and Expertise through Leadership Opportunities	<p><b>Hanif Munthali</b>, Impact &amp; Learning Manager, Global Health Corps</p> <p><i>Curious about the best way to get alumni involved in leadership opportunities? Join this interactive session to learn more about how Global Health Corps has</i></p>	<a href="#">Zoom Link</a>

*incorporated alumni leadership opportunities that leverage their community's expertise and keep alumni involved in programming.*

11:35-12:35pm

**Workshop: Strategies and Tools for Defining and Evaluating Social Impact Entrepreneurship**

**Lauren McDanell**, Vice President of Strategy & Growth, SEED SPOT

**Zoom Link**

**Tamica Perera**, Communications Associate, SEED SPOT

*Social entrepreneurship is central to fellowship and leadership development programs, and this workshop will provide strategies and evaluation tools to facilitate better support of social impact entrepreneurs and their ventures. Through examples from a wide variety of impact ventures, the presenter will unpack how social impact incubator SEED SPOT defines and measures impact.*

*The session also seeks to expand the definition of "social impact entrepreneurship" to invite more diverse, creative, and equitable solutions. Takeaway tools will include the SEED SPOT Impact Canvas, SEED SPOT Impact Scale, and Theory of Change model.*

12:35-1:30pm

**Lunch Break**

1:30-2:45pm

**Breakout III Sessions**

**From Idle to Ideal Assets: Innovative Approaches to Furthering Alumni Impact**

**Jennifer Dunn**, Network Development Specialist, Salzburg Global Seminar

**Zoom Link**


**Faye Hobson**, Program Director for Culture, Salzburg Global Seminar

*This session will explore how fellowship providers can leverage the potential of existing alumni networks to create even greater societal impact. Salzburg Global will share approaches to network engagement utilized for their extensive alumni network, and participants will be invited to share approaches they have implemented, consider what idle assets might exist within their networks, and brainstorm where to best utilize their resources to maximize impact.*


**Workshop: How to be a Pitch Coach MVP!**

**Lauren McDanell**, Vice President of Strategy & Growth, SEED SPOT

**Zoom Link**

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*Learn pitch coaching tips from a top incubator and help your fellows and alumni make their best pitch to date! Help your social impact entrepreneur in selling their business idea, whether that's done in a few seconds or a few minutes, with or without visuals, no matter the audience.*

*In this session, we will review pitch formats, share a list of common questions and recommendations, see examples of good-to-great pitches, and learn tips for recruiting and training other pitch coaches in your ecosystem. This workshop is for anyone looking for specific strategies and best practices on pitch coaching; participants will leave this session better prepared to empower and support fellows and alumni with pitches.*

2:50-3:50pm

#### Breakout IV Sessions

##### **Societal Change Through Social Impact Models**

**Kaitlin Long, Chance Lee, & N'Zoret Innocent Assoman**, Kansas State University, Staley School of Leadership

[Zoom Link](#)

*This session focuses on how Mandela Washington Fellowship Alumni contribute to societal change in different regions of Sub-Saharan Africa by creating and shaping social enterprise business models. All of these business models ensure sustainable business autonomy in the local community, reducing dependency on international aid. This session will explore alumni motivations, challenges faced, and best practices for sustainable social enterprises, and will include time for participant workshopping.*


##### **What Comes Next? Reflecting and Envisioning Post-IFS Transformation**

**Aisha Thompson-Banton**, Monitoring, Evaluation and Learning Advisor, IREX

[Zoom Link](#)

**Pat Turner**, Principal, Pat Turner Consulting

*In this session, speakers will guide participants through a reflection activity on their IFS learnings and takeaways, and brainstorm ways to apply and incubate these learnings post-IFS.*

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**3:55-4:10pm**

**Closing and Final Remarks**

**Cheryl Schoenberg**, Deputy Director, Leadership Practice, IREX

**Zoom Link**

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**Plenary Sessions**



**Sustaining Equitable Networks**



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