

UNITY

Ukraine National Identity through Youth



UNITY (Mriemo ta diemo) supports Ukrainian youth—dreamers and doers—as they build prosperous careers and businesses, contribute to thriving civic spaces in their communities, and lead the movement for Ukraine’s peaceful and democratic future.

137,000+

youth aged 10–35 participated in UNITY activities over three years

➤ Objective 1

Youth innovation, entrepreneurship, and career preparedness expand economic opportunities

➤ Objective 2

Youth broaden their engagement in civic and community problem-solving

➤ Objective 3

Young people drive Ukraine’s pluralism and respect for diversity

➤ Objective 4

Research and learning on youth-related data, trends, and approaches inform youth policy and programming

➤ Objective 5

Youth have improved access to safe and relevant formal and non-formal learning opportunities

UNITY IMPACT >>>

94% of youth participated in civic engagement activities following soft skills and life skills training or related initiatives.

78% of participating youth demonstrated increased ability to analyze and solve community problems.

74% of participants aged 18-35 reported being better equipped to match the needs of employers or be more successful entrepreneurs.

70% of youth participants gained skills and knowledge that support their ability to engage in civic life.

67% of youth surveyed stated that they increased their UNITY competencies by participating in program activities.

63% improved their soft skills following participation in UNITY workforce development programs.

58% said that the skills and knowledge acquired significantly or very much helped them achieve their career outcomes.*

33% of those who were unemployed before UNITY participation found new employment.*

28% changed their job for one that was a better fit after working with UNITY.*

18% changed jobs for a better salary as a result of participation in UNITY workforce development programs.*

THREE YEARS IN NUMBERS

UKRAINE NATIONAL IDENTITY THROUGH YOUTH

\$94,000

in funding from donors and other programs was approved for **youth-led businesses** thanks to UNITY financial linkages activities

24,000+

youth participated in activities to raise awareness of high-growth sectors of the economy and non-traditional careers

40

youth centers in different communities across Ukraine are being renovated to ensure that youth have safe spaces. To date youth centers have reached over **6000 youth** that were able to connect with peers, access career counseling and psychosocial support services, build their skills, and find learning opportunities and resources thanks to UNITY grant programs

347

youth-led social and commercial initiatives were catalyzed by UNITY

250+

organizations that support youth joined the UNITY network

330+

jobs were sustained and **45+ new jobs created** as a result of UNITY's Rapid Business Support Program

30+

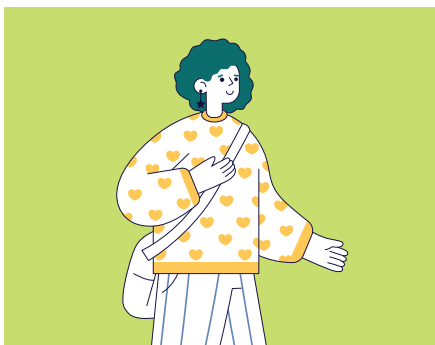
laws, policies, or procedures were adopted or implemented to promote youth participation at the regional, national, and local level

UNITY HELPS YOUTH REACH POTENTIAL

Andriy Osadchyi, founder and CEO of Melt Water, created a technical solution to produce safe drinking water. While production started before the war, after its outbreak the company had to halt operations. Mentorship and funding provided through UNITY's Rapid Business Support Program not only helped Melt Water restart operations, but saw production capacity surpass pre-war results. The enterprise developed new portable devices with a daily capacity of 24 liters of drinking water and has begun to create a prototype of an industrial-sized device that can produce 200 liters in a day. "This is something incredible!" said Osadchyi. "We tried to reach a new level for years, but we could not expand beyond the production of bottled water. Thanks to the program, we finally created the first prototype of the water purification device."



UNITY launched an online course in copywriting, video editing, and graphic design to help young people with disabilities acquire new jobs and begin their freelance career journeys. The first of its kind in Ukraine, the course has helped individuals such as Olya, a copywriting student from Bila Tserkva in Kyiv Oblast, find new opportunities. After completing the training, Olya found a job as copywriter for the Ukrainian Women's Battalion. "Young people with disabilities have every right to work and be valued as equal members of society," she said. "I'm incredibly delighted to have joined the course. It is crucial to never give up. Even during moments when everything seems bleak, there are always exciting opportunities ahead."



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